

Station KTNV-TV LAS VEGAS, NV

Advertiser () .RESTORE OUR FUTURE

Product RESTORE OUR FUTURE

Estimate# 618

Buyer STEPHANIE KOHLBAUER

Phone#

Fax#

Agency () MENTZER MEDIA

600 FAIRMONT AVE, S#306

TOWSON, MD 21286

Agency C/P1/P2/E //618

Flight Dates 10/23/2012 - 10/29/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

VER 5 ISSUE ADD TO SKED LNS 33-60
REVISED TOTAL 234,450
PLS CONFIRM ASAP
THANKS ,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	10A-11A		:30	\$1,000.00	10/23-10/26	8	1	8	\$8,000.00	
			Buyline Comment:	THE VIEW								
			ADD 4X									
	2	TU-F	11A-12P		:30	\$650.00	10/23-10/26	8	1	8	\$5,200.00	
			Buyline Comment:	MIDDAY NEWS								
	3	TU-F	3P-330P		:30	\$500.00	10/23-10/26	8	1	8	\$4,000.00	
			Buyline Comment:	MILLIONAIRE								
	4	TU-F	4P-5P		:30	\$650.00	10/23-10/26	8	1	8	\$5,200.00	
			Buyline Comment:	JUDGE JUDY								
			ADD 4X									
	5	TU-F	5P-530P		:30	\$900.00	10/23-10/26	8	1	8	\$7,200.00	
			Buyline Comment:	5P NEWS								
	6	TU-F	6P-7P		:30	\$1,000.00	10/23-10/26	8	1	8	\$8,000.00	
			Buyline Comment:	6P NEWS								
	7	TU-F	7P-730P		:30	\$850.00	10/23-10/26	4	1	4	\$3,400.00	
			Buyline Comment:	ACCESS HOLLYWOOD								

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Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

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	30	M	1135P-1235A		:30	\$850.00	10/29-10/29	1	1	1	\$850.00	
			Buyline Comment: NIGHTLINE									
	31	M	8P-10P		:30	\$10,000.00	10/29-10/29	1	1	1	\$10,000.00	
			Buyline Comment: DANCING WITH THE STARS									
	32	M	10P-11P		:30	\$7,500.00	10/29-10/29	1	1	1	\$7,500.00	
			Buyline Comment: CASTLE									
	*33	TU-F	9A-10A		:30	\$650.00	10/23-10/26	8	1	8	\$5,200.00	
			Buyline Comment: MORNING BLEND									
			ADD TO SKED									
			Sales Remark: V5 ADD TO SKED									
			V5 Added									
	*34	M	9A-10A		:30	\$650.00	10/29-10/29	2	1	2	\$1,300.00	
			Buyline Comment: MORNING BLEND									
			ADD TO SKED									
			Sales Remark: V5 ADD TO SKED									
			V5 Added									
	*35	TU-F	10A-11A		:30	\$1,500.00	10/23-10/26	3	1	3	\$4,500.00	
			Buyline Comment: THE VIEW									
			ADD TO SKED									
			Sales Remark: V5 ADD TO SKED									
			V5 Added									
	*36	M	10A-11A		:30	\$1,500.00	10/29-10/29	2	1	2	\$3,000.00	
			Buyline Comment: THE VIEW									
			ADD TO SKED									
			Sales Remark: V5 ADD TO SKED									
			V5 Added									

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	*37	TU-F	11A-12P		:30	\$750.00	10/23-10/26	3	1	3	\$2,250.00	
				Buyline Comment: MIDDAY NEWS ADD TO SKED								
				Sales Remark: V5 ADD TO SKED V5 Added								
	*38	M	11A-12P		:30	\$750.00	10/29-10/29	2	1	2	\$1,500.00	
				Buyline Comment: MIDDAY NEWS ADD TO SKED								
				Sales Remark: V5 ADD TO SKED V5 Added								
	*39	TU-F	12P-1P		:30	\$1,000.00	10/23-10/26	3	1	3	\$3,000.00	
				Buyline Comment: THE CHEW ADD TO SKED								
				Sales Remark: V5 ADD TO SKED V5 Added								
	*40	M	12P-1P		:30	\$1,000.00	10/29-10/29	2	1	2	\$2,000.00	
				Buyline Comment: THE CHEW ADD TO SKED								
				Sales Remark: V5 ADD TO SKED V5 Added								
	*41	TU-F	2P-3P		:30	\$650.00	10/23-10/26	4	1	4	\$2,600.00	
				Buyline Comment: JEFF PROBST ADD TO SKED								
				Sales Remark: V5 ADD TO SKED V5 Added								
	*42	TU-F	3P-330P		:30	\$750.00	10/23-10/26	4	1	4	\$3,000.00	
				Buyline Comment: MILLIONAIRE ADD TO SKED								
				Sales Remark: V5 ADD TO SKED V5 Added								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
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	*43	M	3P-330P		:30	\$750.00	10/29-10/29	1	1	1	\$750.00		
			Buyline Comment: MILLIONAIRE ADD TO SKED										
			Sales Remark: V5 ADD TO SKED V5 Added										
	*44	TU-F	330P-4P		:30	\$1,000.00	10/23-10/26	8	1	8	\$8,000.00		
			Buyline Comment: NEWS ADD TO SKED										
			Sales Remark: V5 ADD TO SKED V5 Added										
	*45	M	330P-4P		:30	\$1,000.00	10/29-10/29	1	1	1	\$1,000.00		
			Buyline Comment: NEWS ADD TO SKED										
			Sales Remark: V5 ADD TO SKED V5 Added										
	*46	TU-F	5P-530P		:30	\$1,800.00	10/23-10/26	3	1	3	\$5,400.00		
			Buyline Comment: 5P NEWS ADD TO SKED										
			Sales Remark: V5 ADD TO SKED V5 Added										
	*47	M	5P-530P		:30	\$1,800.00	10/29-10/29	1	1	1	\$1,800.00		
			Buyline Comment: 5P NEWS ADD TO SKED										
			Sales Remark: V5 ADD TO SKED V5 Added										
	*48	TU	10P-11P		:30	\$8,000.00	10/23-10/23	1	1	1	\$8,000.00		
			Buyline Comment: PRIVATE PRACTICE ADD TO SKED										
			Sales Remark: V5 ADD TO SKED V5 Added										

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	*49	TH	8P-9P		:30	\$7,500.00	10/25-10/25	1	1	1	\$7,500.00	
				Buyline Comment: LAST RESORT ADD TO SKED								
				Sales Remark: V5 ADD TO SKED								
				V5 Added								
	*50	TH	9P-10P		:30	\$10,000.00	10/25-10/25	1	1	1	\$10,000.00	
				Buyline Comment: GREY'S ANATOMY ADD TO SKED								
				Sales Remark: V5 ADD TO SKED								
				V5 Added								
	*51	F	9P-10P		:30	\$5,000.00	10/26-10/26	1	1	1	\$5,000.00	
				Buyline Comment: PRIMETIME LIVE ADD TO SKED								
				Sales Remark: V5 ADD TO SKED								
				V5 Added								
	*52	F	10P-11P		:30	\$6,500.00	10/26-10/26	1	1	1	\$6,500.00	
				Buyline Comment: 20/20 ADD TO SKED								
				Sales Remark: V5 ADD TO SKED								
				V5 Added								
	*53	SA	7A-8A		:30	\$1,500.00	10/27-10/27	1	1	1	\$1,500.00	
				Buyline Comment: GMA SAT ADD TO SKED								
				Sales Remark: V5 ADD TO SKED								
				V5 Added								
	*54	SA	8A-9A		:30	\$1,000.00	10/27-10/27	2	1	2	\$2,000.00	
				Buyline Comment: SAT AM NEWS ADD TO SKED								
				Sales Remark: V5 ADD TO SKED.								
				V5 Added								

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	*55	SA	9A-4P		:30	\$3,500.00	10/27-10/27	1	1	1	\$3,500.00	
				Buyline Comment: COLLEGE FOOTBALL ADD TO SKED								
				Sales Remark: V5 ADD TO SKED								
				V5 Added								
	*56	SA	11P-1135P		:30	\$1,250.00	10/27-10/27	1	1	1	\$1,250.00	
				Buyline Comment: SAT LATE NEWS ADD TO SKED								
				Sales Remark: V5 ADD TO SKED								
				V5 Added								
	*57	SU	10A-11A		:30	\$3,000.00	10/28-10/28	1	1	1	\$3,000.00	
				Buyline Comment: THIS WEEK ADD TO SKED								
				Sales Remark: V5 ADD TO SKED								
				V5 Added								
	*58	SU	7P-8P		:30	\$3,500.00	10/28-10/28	1	1	1	\$3,500.00	
				Buyline Comment: AMREICA'S FUNNIEST VIDEOS ADD TO SKED								
				Sales Remark: V5 ADD TO SKED								
				V5 Added								
	*59	SU	8P-9P		:30	\$7,500.00	10/28-10/28	1	1	1	\$7,500.00	
				Buyline Comment: ONCE UPON A TIME ADD TO SKED								
				Sales Remark: V5 ADD TO SKED								
				V5 Added								
	*60	SU	11P-1135P		:30	\$1,750.00	10/28-10/28	1	1	1	\$1,750.00	
				Buyline Comment: SUNDAY LATE NEWS ADD TO SKED								
				Sales Remark: V5 ADD TO SKED								
				V5 Added								

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Advertiser	() .RESTORE OUR FUTURE		600 FAIRMONT AVE, S#306	Sales Office ()	PHILADELPHIA
Product	RESTORE OUR FUTURE		TOWSON, MD 21286	Salesperson ()	ANJIE BRADY
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Buyer	STEPHANIE KOHLBAUER	Flight Dates	10/23/2012 - 10/29/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

---REPORT TOTALS---

Report Totals: 167 / \$234,450.00

---SALES MONTHLY TOTALS---

Oct 12:	136 / \$189,300.00	Nov 12:	31 / \$45,150.00
Sales Totals: 167 / \$234,450.00			
Station Totals: 167 / \$234,450.00			
Lines not sent/rcld/rtrn: 0 / \$0.00			

---COMPETITIVE---

Market Totals	\$937,800	KBLR	0%	KLAS	27%	KSNV	34%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	14%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books	null
Demos	RA35+

--- CREDIT RISK ---

CASH IN ADVANCE